



Brand Guidelines

Brand Guidelines

Brand Typography

MAIN FONT

For Headers

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus pulvinar dictum nisi, ut finibus metus efficitur eget. Quisque lobortis vulputate massa, in vehicula sem mollis sit amet.

Aa

Nunito

Nunito Light

Nunito Bold

Aa Bb Cc Dd Ee Ff Gg

Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu

Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

Rubik

For articles & web

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Phasellus pulvinar dictum nisi, ut finibus metus efficitur eget. Quisque lobortis vulputate massa, in vehicula sem mollis sit amet.



Aa

Rubik

Rubik Light

Rubik Medium

Aa Bb Cc Dd Ee Ff Gg

Hh Ii Jj Kk Ll Mm Nn

Oo Pp Qq Rr Ss Tt Uu

Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0



LOGO



Main Logo

Use this logo before any other variation!



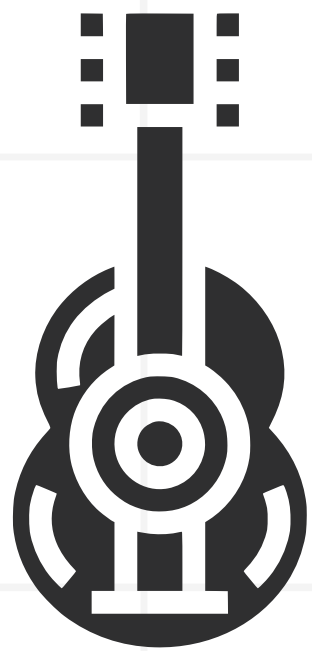
Secondary Logo

If space is limited, you can use this instead!



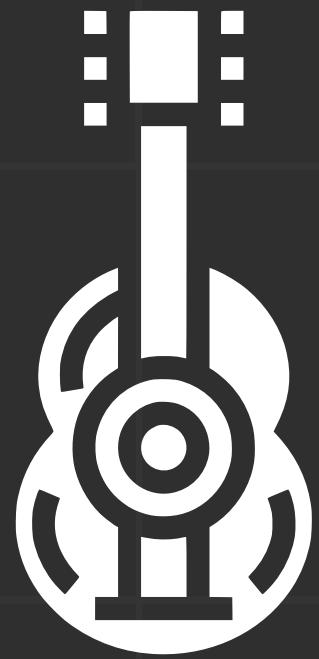
BACKGROUNDS





GUITAR **BASED**

.com



GUITAR **BASED**

.com



RULES TO REMEMBER



DO NOT change the color.
Use only the colors in the palette.



DO NOT use tint
or opacity.



DO NOT add shadows
or effects.





COLOR PALETTE

Main

Please use the proper color code whenever you're using our logos or brand assets all together!

Colors

Hex Code
#FFC64B

CMYK
0% 22% 71% 0%

RGB
rgb(255, 198, 75)

Hex Code
#2F2F30

CMYK
0% 0% 0% 81%

RGB
rgb(47, 47, 48)

Hex Code
#FFF

CMYK
0% 0% 0% 0%

RGB
rgb(255, 255, 255)



CONTACT INFORMATION

Email Address:

contact@guitarbased.com

Website URL:

www.guitarbased.com

Follow us:



[@guitarbased](#)

